



SANTA ROSA NOTES

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TERM I CALENDAR

FEBRUARY: Social development programme begins

FEBRUARY 24: Biche project begins

MARCH 2: 2010 pre-season training begins

MARCH 3: Valencia project begins

SANTA ROSA CALLS FOR ARTIFICIAL FIELD

1.FC Santa Rosa has called on the Arima Borough Corporation to install an artificial field in the Arima Velodrome. The club has applied for entry into the TT Pro League in 2011.

Speaking at a town meeting convened on 11 March to discuss a draft ten-year plan for the physical development of the town, club president, Keith Look Loy, ad-

vised the Mayor and his Council of the need for such a field given the country's water woes and the large number of matches played on the existing natural field.

Look Loy also advised the meeting more than seventy persons of the Cannons' move to prepare an infrastructure development concept for the Velodrome, which will be presented to

the Mayor of Arima and his Council.

An artificial field would serve the needs of the Arima Football League and the local primary schools that use the Velodrome during the football season.



CANNONS THIRD IN CARAPAICHAIMA

Santa Rosa Under 16s have claimed third place in the 2010 Carapichaima Super League. The Young Cannons participated in the competition as part of their preparation for the 2010 TTFF National Youth league, which begins on 17 April.

Playing in Group A, Santa Rosa defeated Cap Off Youths FC (2:0)

and Tabaquite FC (8:0). In the quarter-final round the Young Cannons beat RSSR 4:3 on kicks from the penalty mark after playing to a 0:0 extra-time result. A surprising 1:2 loss to Trincity Nationals in the semi-final sent the Young Cannons to the third place match in which they defeated Crown Trace FC 5:0

VANCE JOINS CANNONS

2009 Secondary Schools' Football League (SSFL) Player of the Year, Jevaughn Vance, has rejoined 1.FC Santa Rosa.

In 2009, Vance captained St. Augustine Comprehensive School to the SSFL League title. He was also voted to the SSFL All-Star team and won two important awards - Best Midfielder (Russel Latapy

Trophy) and Player of the Year (Dwight Yorke Trophy).

Jevaughn joined the club in May 2000 at the age of ten. After spending the last four years at Joe Public FC he declined offers from Joe Public FC and San Juan Jabloteh FC of the TT Pro League to join the senior Cannons'.

Photo: Jevaughn Vance (left)

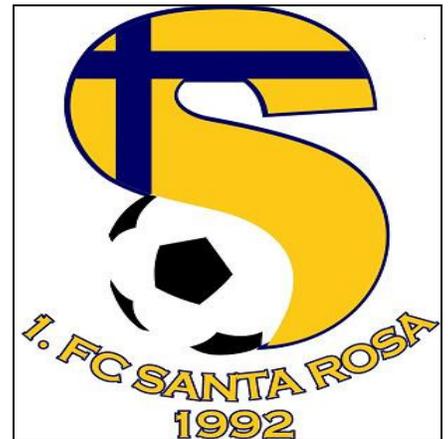


SANTA ROSA ON simplyfutbol.com

News of 1.FC Santa Rosa is now being carried to an even wider global audience as a result of a new collaboration between the club and simplyfutbol.com, a website devoted to coverage of the beautiful game, with special focus on the Latin world. simplyfutbol.com has already

carried two posts on the club - a profile and a story about the Cannons' pre-season matches.

The association between the two organizations is intended to raise 1.FC Santa Rosa's international profile as the club heads toward professional football.



**IN THE MIDST OF THE MADNESS, BE
A FORCE FOR PEACE AND PROGRESS**

JOIN THE FACEBOOK GROUP

Santa Rosa now has a facebook group. The group was created in March after senior Cannon Jovan Rochford suggested it to club president, Keith Look Loy. The group currently has a membership in the several hundreds and may be found under the presi-

dent's name. Club members are encouraged to join the 1.FC Santa Rosa group and to promote it among their facebook friends. The group extends the club's communications network, which includes the club website and Santa Rosa Notes.

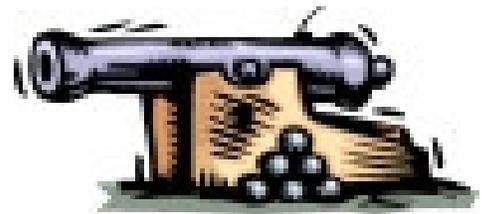
CANNONS ' SENIOR TEAM IN TRAINING

In preparation for the Eastern Football Association season, the senior Cannons' began training on 2 March at the Larry Gomes Enclosure of the Arima Savannah. The team essentially comprises selected members of the club's national champion Under 17 team, selected ex-members who have returned to the club from TTFF Super League and EFA member clubs and a few new players who have come

through the ongoing screening process. The senior Cannons have played three training matches to date, drawing one and winning two. The Cannons schedule includes:

- 11 April vs WIS (1:1)
- 18 April vs Harvard SC (1:0)
- 25 April vs Queens Park CC (2:1)
- 2 May vs Club Sando FC
- 9 May vs Joe Public FC
- 16 May vs Caledonia AIA

In keeping with the club's ambitious development plan, all scheduled opponents are members of the TTFF Super League or TT Pro League. The senior Cannons The EFA season begins on 23 May.



CLUB SENDS AID TO HAITI

1.FC Santa Rosa has contributed to the Haiti relief effort by sending several packages of clothing and food stuff to the beleaguered island nation. The club was responding to the appeal of CONCACAF president, Jack Warner, for aid to be sent to the Trinidad and Tobago Football Federation. Club members and supporters



rallied to the call for assistance as part of the club's Helping Hand programme, which normally provides such assistance to local charities and social organizations.

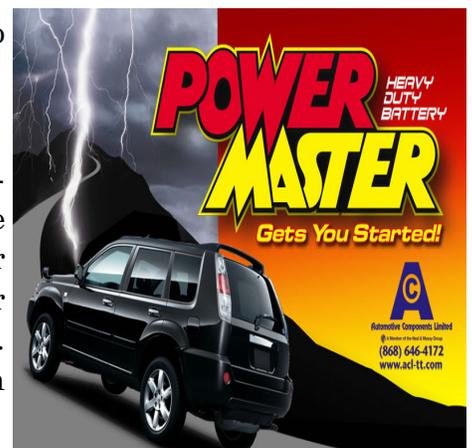
Photo: Warner (fourth from left and FHF president Yves Jean-Bart, in stripes, in Port-au-Prince)

AUTOMOTIVE COMPONENTS ON BOARD

Automotive Components, Limited, is one of two companies that have now joined Santa Rosa's family of corporate partners., (also see page four). ACL, a subsidiary of the Neal and Massy Group, has decided to support the club's drive towards the TT Pro League. ACL is the first Arima-based company to support Santa Rosa's decision to

return top level football to Arima.

ACL has selected Power Master as the brand it wishes the club to market and the senior Cannons will carry the Power Master logo on their shorts. The senior Cannons' season begins on 30 May.



ONCE A PLAYER ... NOW A PLAYER-COACH

Marc Anthony William is one of Santa Rosa's Under 10 coaches and a member of the club's senior team. In fact, Marc first joined The Cannons in 1994 as an Under 13 player and went on to represent the club at Under 15 and Under 17 levels and to captain the Under 20 team. During this period he also represented Queen's Royal College.

In 2002 Marc accepted a scholarship to the University of Denver

and completed his BSc. In Business management at Huntington College in Indiana. In 2004 Marc represented Trinidad and Tobago in the Caribbean Football Union futsal championship, helping the team to win the title for the first time.

Marc began coaching in the USA in 2006, while still a university student. He returned to Trinidad in 2009 and re-joined the club in September.



MARKET RESEARCH CONDUCTED IN ARIMA

Santa Rosa has conducted market research in Arima, the results of which clearly indicate clear support for several of the initiatives undertaken by the club in recent weeks,

While only forty-six percent of respondents stated an interest in the TT Pro League, one hundred percent agreed that an Arima

team in the league would benefit the Borough. Remarkably, ninety-six percent also supported the Cannons' application for entry into the league in 2011, with eighty-eight percent saying that the team should comprise mainly Arima players.

Ninety-six percent approved the idea of renovating the Arima

Velodrome, with seventy-five percent supporting the club's call for an artificial field to be installed.

Looking ahead to 2011, seventy-five percent believe the club should play its home matches on Saturday or Sunday, with eighty-eight percent calling for evening or night matches.

GATORADE JOINS SANTA ROSA

VEMCO, Limited has decided to join the 1.FC Santa Rosa family of partners by providing Gatorade equipment and product sponsorship to the club. The deal will cover all of the club's teams and will see the Gatorade brand carried on the senior Cannons' match shirt.



The team will participate in the 2010 Eastern Football Association senior competition, as part of the club's preparations for entry into the TT Pro League in 2011.

1.FC Santa Rosa welcomes VEMCO, Limited and Gatorade.