



# SANTA ROSA NOTES

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## SANTA ROSA APPLIES TO PRO LEAGUE

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1.FC Santa Rosa has applied for membership in the Trinidad and Tobago Professional League beginning with the 2011 season.

In a letter to the league, club president, Keith Look Loy, stated, "the TT Pro League does not have a member club in Arima and its environs. This is ironic, given Arima's historic contribution of both teams and players to

the top level of football in Trinidad and Tobago. The presence of an Arima club in the TT Pro League would open an important market for the league. Accordingly, 1.FC Santa Rosa proposes to continue the town's proud football tradition – the tradition of Dodgers FC, Fulham, SC, Memphis FC and Arima United FC".

The application was made one year in ad-



vance to allow time to ensure professional administration, adequate sponsorship and effective marketing arrangements.

### TERM I CALENDAR

**FEBRUARY:** Social development programme begins

**FEBRUARY 24:** Biche project begins

**MARCH 2:** 2010 pre-season training begins

**MARCH 3:** Valencia project begins

## CLUB ADOPTS NICKNAME

1.FC Santa Rosa has adopted a nickname - "**The Cannons**" - after the gun that is traditionally discharged to mark the beginning of the Santa Rosa Festival. A plaque on the cannon reads, in part,

**"THE GUN WAS CAST AT THE ROYAL BRASS FOUNDRY, WOOLWICH, IN 1794, WAS SENT TO THE WEST INDIES IN 1795 AND ARRIVED IN TRINIDAD AROUND 1797.**

**IT WAS RELOCATED TO CALVARY HILL, ARIMA, ON 11TH AUGUST, 1994."**

Carib writer, Jacqueline Khan, says the cannon blast symbolizes the "voice of Chief Hyarima calling his people together." A statue of the Carib chief stands outside of the Arima Velodrome, the true home of Arima football since the 1960s.

## PRE-SEASON TRAINING BEGINS

Training for the 2010 season will begin on 2 March at the Larry Gomes Enclosure of the Arima Savannah. Santa Rosa will participate in the Under 14 and Under 16 divisions of the TTFF National Youth League this year.

2010 will also see the entry of the club into regional senior football with the formation of a senior team which will participate in the Eastern Foot-

ball Association competition. This team will include the Club's 2009 title-winning Under 17 team, as well as several Santa Rosa graduates who have been playing senior football with other clubs. Among them are Jovan Rochford, Lincoln "Tigger" Brown and Dwayne Hamilton. The season begins in May.

Photo: Jovan in 2005, the club's Under 17 captain



## "STOP THE VIOLENCE" CAMPAIGN

Santa Rosa has decided to launch an anti-violence campaign. When the senior men's team takes the field in May they will wear shirts carrying the statement "STOP the VIOLENCE!" on the chest.

The club took this decision after looking at 2009 statistics provided by the Trinidad and Tobago Police Service, accord-



ing to which Arima accounted for 41% of all reported crimes in its Northern division. The Borough was responsible for 43% of all murders; 32% of all shootings; 47% of all burglaries; 45% of all robberies; and 37% of all larcenies.

Santa Rosa will seek campaign partners among the Borough's NGOs.

## SOCIAL DEVELOPMENT PROGRAMME KICKS OFF

The 2010 social development programme will begin on 6 March with a workshop intended to improve members' ability to articulate and to do interviews. The activity, labeled "Off the Cuff", will be led by club secretary Cathy Ann Look Loy, who is an English teacher.

Members will be asked to prepare remarks on one of nine top-



ics, or to make a welcome or thank you speech, all of which will be subject to an open critique.

Under 14 and Under 16 players will participate in the workshop, with the exception of those Under 16s who open an invitational tournament in Chaguanas on the same day.

## VALENCIA - HERE WE COME

1.FC Santa Rosa is set to expand its community football development programme with the kick-off of the Valencia Community Football Development Programme on 2 March.

In January of this year, Neil de Silva, former Trinidad and Tobago national sprinter and Ministry of Sport and Youth Affairs (MSYA) regional sports development officer, approached the club for assistance in organizing a community football programme in the village. The club readily responded to the approach as the Valencia project is very much consistent with the club's overall community development vision and programme.

A team of Santa Rosa coaches, including Leno Fermin, Gerard Lee and Ferdinand

Bibby - who returns to the Santa Rosa fold after a extended absence - will lead the programme, which will also include community coaches. The MYSA is financing the project.

The first phase of the programme will cater to Valencia primary school students between 7 and 14, and will operate once per week until 30 June 2010. However, children from the Guaico, Damarie Hill, Sangre Grande, and surrounding areas will also participate in the programme.

The club's Biche community programme has already begun under club coach Anderson Veronique (page 4).

Talented young players from Valencia and Biche will be included in the club's Under 14 and Under 16 teams.



Photo: Leno Fermin



**IN THE MIDST OF THE MADNESS, BE  
A FORCE FOR PEACE AND PROGRESS**

## UNDER 16s WINS AGAINST WOMEN

Santa Rosa's Under 16 team won 1:0 with a Zachary Martin first half goal against the women's national Under 17 team in a training match played on 11 February at the WASA ground. The match was arranged at the request of the women.

While 2010 pre-season training will begin on 3 March, the club agreed to play in order to assist the national team's preparation for a quadrangular invitational tournament to be played in Trinidad from 25 February. The invited teams are Canada, Jamaica and Mexico.

## THE WINNINGEST COACH

In the language of Santa Rosa, Timothy Rochford is the club's "winningest" coach, having won countless titles in different age group competitions over the years, including the Eastern Football Association, the Republic Cup and Rising Stars tournaments. Most recently, in 2009 his Under 15 team finished the season as runner-up in the TTFF National Youth League.

Timothy joined the club as a par-

ent with his first son, Jovan, in 1998 and soon graduated to coaching. The club sent him on a two-week attachment to the Los Angeles Galaxy in 2003 and he has also completed a FIFA coaching course.

Timothy attended Holy cross College in Arima and played his club football with Memphis FC. He is married to Cherry Ann and is also father of Jean Marie, Jean Luc and John Paul.

Below: Santa Rosa 2009 Coach of the Year Timothy Rochford (L)



## BICHE PROGRAMME UNDERWAY

After hosting an October 2009 clinic for community children in Biche, Santa Rosa has established a permanent football programme in the village.

Club coach Anderson Veronique leads the project, which includes local coaching staff and reaches young players from other central Trinidad villages, such as Cushe.

The programme is being delivered twice per week - on Wednesday and Friday - and is geared toward children between 7 and 16. Anderson was born in Biche and sees the project as a very personal contribution to his home area.

The club will also screen for Under 14 and Under 16 players in the village.



Photo: Anderson after receiving a certificate from the Dutch Football Federation (KNVB) in 2007

## PRESIDENT ATTENDS FIFA MEETING

Club president, Keith Look Loy, has returned from Zurich, Switzerland, where he attended a meeting of FIFA's Football Committee on 8 February. The committee discussed several important matters including the ongoing UEFA pilot project involving the use of two additional match referees, and the age limit for the Olympic football tourna-

ment. FIFA's technical study group also presented reports on the world body's 2009 tournaments, including the beach football, futsal, Under 17 and club World Cups.

Photo: Look Loy with FIFA president Joseph Sepp Blatter (R) and committee chairman Frantz Beckenbauer (L)

